

Casino
NANAIMO

**COMMUNITY
IMPACT
2017/2018**



WHO WE ARE

CASINO NANAIMO IS AN ENTERTAINMENT FACILITY THAT OFFERS:



**TABLE
GAMES**



SLOTS



DINING



RACEBOOK

**CASINO NANAIMO OPENED IN
JULY, 1998**

**OWNED & OPERATED BY
GREAT CANADIAN GAMING CORPORATION**

28 PROPERTIES ACROSS CANADA & WASHINGTON STATE



INDUSTRY GOVERNANCE

GPEB

Gaming Policy
Enforcement Branch,
British Columbia

**ORGANIZATION THAT REGULATES
ALL GAMING ACTIVITY IN THE PROVINCE**

BCLC

British Columbia
Lottery Gaming
Corporation

**PROVINCIAL CROWN CORPORATION
THAT CONDUCTS & MANAGES GAMING**

**GAMING
OPERATORS**

**PRIVATE COMPANIES SUCH AS GREAT
CANADIAN GAMING CORPORATION**

LOCATIONS

THAT'S US!

Casinos and racetracks such as River Rock Casino Resort, Hastings Racecourse, Casino Nanaimo & Elements Casino Victoria, and non gaming amenities including hotels, show theatres, conference facilities and a variety of dining options.

WHERE THE MONEY GOES

IN BRITISH COLUMBIA



OF GROSS REVENUE FROM ALL BC GAMING FACILITIES IS RETAINED BY THE BC LOTTERY CORPORATION TO SUPPORT PROGRAMS LIKE HEALTH CARE, EDUCATION AND SOCIAL SERVICES

275

COMMUNITY ORGANIZATIONS SUPPORTED BY **CASINO NANAIMO** IN 2017

SINCE THE OPENING OF **CASINO NANAIMO** THE CITY OF NANAIMO HAS RECEIVED

\$49.2 MILLION

FROM GAMING REVENUES

WHERE THE MONEY GOES

CASINO NANAIMO COMMUNITY BENEFITS IN NANAIMO

130

NANAIMO NON-PROFITS SHARED IN

**\$3.7
MILLION**

SUPPORTED BY THE PROVINCIAL
COMMUNITY GRANT PROGRAM IN 2017



DIRECT COMMUNITY SUPPORT

PROUD

of our people, our business,
our community

is the brand that unifies the company's
community, volunteering and
social responsibility efforts

The **PROUD** volunteer program **recognizes, encourages & rewards employees who volunteer and support their communities.**

When an employee volunteers a certain number of hours with a nonprofit/charity, the company will issue a donation in their name to that group.

UNDER THE PROUD PROGRAM,
GREAT CANADIAN ANNUALLY
INVESTS OVER

\$2.5
MILLION

IN OUR COMMUNITIES

1,900

CHARITABLE ORGANIZATIONS
WERE SUPPORTED IN

2017

DIRECT COMMUNITY SUPPORT

CASINO NANAIMO

HAS PROVIDED DIRECT COMMUNITY SUPPORT TO
MANY ORGANIZATIONS, INCLUDING:



Big Brothers Big Sisters



**HEART &TM
STROKE
FOUNDATION**

OUR PEOPLE

126
TEAM MEMBERS

30
DIFFERENT
JOB POSITIONS
ON-SITE

AVERAGE AGE
41

42%
OF TEAM MEMBERS
HAVE WORKED AT
CASINO NANAIMO
FOR OVER



97% OF TEAM MEMBERS
RESIDE IN THE
LOCAL COMMUNITY



ECONOMIC IMPACT

**\$1.2
MILLION**

IN GOODS AND SERVICES
PURCHASED LOCALLY
IN 2017 FROM

94

NANAIMO BASED
VENDORS

**\$16.8
MILLION**

CAPITAL INVESTMENTS &
PROJECTS SINCE INCEPTION

\$172,424

ANNUAL PROPERTY
TAX PAYMENT IN 2017

RESPONSIBLE GAMBLING

GREAT CANADIAN AND EACH OF ITS PROPERTIES WORKS WITH, AND ARE GUIDED BY, PROVINCIAL REGULATORS TO DEVELOP AND MANAGE RESPONSIBLE GAMBLING PROGRAMS.

ON AVERAGE,

72.5%

OF ADULTS PARTICIPATED IN AT LEAST ONE (1) GAMBLING ACTIVITY IN THE PAST 12 MONTHS

ANNUALLY, BC SPENDS AN ESTIMATED

**\$10.6
MILLION**

ON RESPONSIBLE GAMING AND PROBLEM GAMBLING INITIATIVES, PROGRAMS AND RESEARCH

MODERATE AND HIGH-RISK PROBLEM GAMBLERS MAKE UP AN ESTIMATED 3.3% OF ADULT BRITISH COLUMBIANS



RG PROGRAMS INCLUDE: Problem gambling helpline number, counseling services, Voluntary-Self Exclusion program, literature on problem gambling/responsible gambling, on-site GameSense centres.

ANTI-MONEY LAUNDERING

ENSURING GAMING INTEGRITY

- **Great Canadian has a culture and track record of integrity and transparency**
- **The BC Gaming industry is one of the strongest and most rigorously regulated in North America**
- **Great Canadian has close and productive relationships with law enforcement, BCLC, GPEB and FINTRAC**

ANTI-MONEY LAUNDERING

GREAT CANADIAN'S COMMITMENT TO BEST PRACTICES

- **Significant regulatory requirements for security and surveillance:**
 - State-of-the-art surveillance camera system throughout each property
 - Well trained surveillance and security teams
- **Compliance reviews and audits:**
 - Frequent reviews and audits conducted by BCLC and internal compliance teams annually
 - Independent AML compliance review every two years
 - Federal AML review every two years
- **Investing continuously to upgrade our surveillance systems:**
 - Great Canadian invests over \$6 million annually in surveillance activity

ANTI-MONEY LAUNDERING

THE GERMAN REPORT

- **June 2018 report by Dr. Peter German found that casino operators were operating in accordance with AML policies and legislation**
- **Report noted that quantity of suspicious money “has dramatically reduced” since 2015**
- **Great Canadian agrees that the system needs to respond to evolving challenges**
- **Working with government and partners to enhance the system in line with the report**

“Arguably, greater emphasis is placed on compliance in the casino industry than virtually any other financial industry.” – German Report (footnote: para 273, page 72)

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Q & A